Navy Speakers Bureau

Process for Soliciting Flag Officer Support at Navy Weeks:

- When Navy Week schedule is firm, CHINFO will send an all flag email soliciting support.
- Responses come directly to me.
- We usually seek a primary and an alternate flag officer to support each Navy Week.
- First come, first served.

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Flag Officers Wishing to Volunteer for a Navy Week:

- If you have a flag officer willing to **COMMIT** to supporting a particular Navy Week, please let me know ASAP.
- Those weeks can be removed from the CHINFO email soliciting support.

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Navy Week Flag Officer Participation:

- With few exceptions, each Navy Week will have flag officer participation.
- We **DO** push media involvement. **EVERY** flag officer participating in a Navy Week should expect to do multiple media engagements.
- Other types of engagements may include parades; receptions; governmental proclamations/office visits; re-enlistment/induction ceremonies; professional sporting events; Caps for Kids, school, corporate, DEPPER/NROTC, and NOSC visits; and speaking to civic organizations and Navy League councils.

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- **Speakers Resource Library**
  - Located on the Speakers Web Page at http://www.navy.mil/navco/display.asp?page=speakers.html
  - NAVCO talking points for the Navy Week will be provided by the NAVCO Action Officer or the Reserve Action Officer assigned to the respective Navy Week.

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- **Highlights of Speakers Web Page:**
  - **“Speaker’s Notes” section of hot Navy topics**
  - **Archive of speeches previously given by senior leadership on various topics**
  - **“Currents” section with talking points from various commands (e.g., CNRC, NECC, Rhumb Lines)**
  - **Navy 101 Powerpoint**
  - **Current open speaking opportunities**
  - **Flag Officer Speaking Engagement Reporting/Tracking Form**

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